Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_ Period: \_\_\_\_\_\_\_\_\_\_\_\_\_

Rubric: PID Visual Product

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| CATEGORY | 4 | 3 | 2 | 1 |
| Required Elements  2 x = \_\_\_\_\_ | The product includes all required elements. | Most required elements are included in the product. | Half of the required elements are included in the product. | Over half of the required elements are missing. |
| Content- Accuracy  2 x = \_\_\_\_\_ | All information in the product is accurate. | There are minimal inaccuracies in the product. | Half of the information required is inaccurate. | Over half of the information is inaccurate. |
| Mechanics  1 x = \_\_\_\_\_ | Spelling, grammar, capitalization, punctuation are correct throughout the product. | There are a few errors. | There are many errors. | Over half the text is incorrect. |
| Images – Relevance  1 x = \_\_\_\_\_ | All images relate to the topic and make it easier to understand. Borrowed images are cited as required by teacher. | All images relate to the topic and most enhance understanding.  Borrowed images are cited as required by teacher. | Images somewhat relate to the topic. Some borrowed images are cited as required by teacher. | Images do not relate to/ help the viewer understand the topic and/or are not cited as required by teacher. |
| Attractiveness  1 x = \_\_\_\_\_ | The product is exceptionally attractive in terms of design, layout, neatness and effectiveness. | The product is attractive in terms of design, layout, neatness and effectiveness. | The product is acceptably attractive, though it may be a bit messy. | The product is messy and/or poorly designed. It is not attractive. |

Total Possible Points: 28 A= 28-25 B = 24-22 C= 21-18 D= 17-15